

COOKIE POLICY



Effective Date: 30 July 2026

Last Updated: 30 July 2026

1. Introduction

This Cookie Policy explains how **KGS Consulting Pvt. Ltd.** ("**KGS Consulting**", "**KGS**", "**we**", "**our**", or "**us**") uses cookies and similar technologies when you visit or interact with our website ("**Website**").

This Policy should be read together with our **Privacy Policy** and **Terms of Use**, which explain how we collect, use, disclose, retain, and protect personal data. Where information collected through Cookies constitutes personal data, such information will be processed in accordance with our Privacy Policy.

By continuing to use our website, you acknowledge that cookies may be used in accordance with this Policy and your cookie preferences.

2. What Are Cookies?

Cookies are small text files placed on your computer, smartphone, tablet, or other internet-enabled device when you visit a website.

Cookies allow websites to recognize your device, remember certain information about your visit, improve functionality, enhance security, analyze website performance, and provide a more personalized browsing experience.

In addition to cookies, we may use similar technologies such as:

- Local Storage;
- Session Storage;
- Pixels;
- Web Beacons;
- Tags; and
- Similar browser technologies.

For simplicity, all such technologies are collectively referred to in this Policy as "**Cookies**."

3. Why We Use Cookies

KGS Consulting uses Cookies for legitimate business and operational purposes, including to:

- enable core website functionality;

- maintain website security;
- remember user preferences;
- improve website performance;
- understand how visitors use our website;
- enhance user experience;
- administer webinars, registrations, and online forms;
- improve our publications and digital resources;
- identify technical issues;
- support business analytics; and
- comply with applicable legal and regulatory obligations where relevant.

We do not use Cookies to unlawfully collect personal information or to monitor users beyond the purposes described in this Policy.

4. Types of Cookies We Use

Depending upon the functionality available on the Website, we may use the following categories of Cookies. Not all categories of Cookies described in this Policy may always be active on the Website. The categories described below represent the types of Cookies that may be used as the Website evolves or additional functionality is introduced.

A. Strictly Necessary Cookies

These Cookies are essential for the operation, security, and functionality of the Website.

Examples include:

- user session management;
- security authentication;
- fraud prevention;
- load balancing;
- website navigation;
- accessibility settings; and
- consent preference management.

These Cookies cannot generally be disabled through our website because they are necessary for its operation.

B. Functional Cookies

These Cookies remember choices made by users to improve convenience and functionality.

Examples include:

- language preferences;
- display settings;
- form preferences;
- webinar registration preferences; and
- previously selected options.

C. Analytics and Performance Cookies

These Cookies help us understand how visitors interact with the Website so that we can improve its usability and performance.

They may collect information such as:

- pages visited;
- time spent on pages;
- navigation paths;
- browser type;
- device information;
- operating system;
- approximate geographic region;
- referral sources; and
- website performance metrics.

Where feasible, such information is analyzed in aggregated or de-identified form.

D. Third-Party Cookies

Certain services integrated into our website may place Cookies on behalf of third parties.

Examples may include:

- website analytics providers;
- webinar platforms;
- embedded videos;
- document viewers;
- social media integrations;
- customer relationship management (CRM) platforms; and
- marketing communication platforms.

The operation of third-party Cookies is governed by the privacy and cookie policies of the respective third parties.

5. Information Collected Through Cookies

Depending upon the Cookie involved, information collected may include:

- IP address;
- browser type;
- operating system;
- device identifiers;
- session identifiers;
- pages viewed;
- referring website;
- date and time of visit;
- clickstream information;
- language preferences;
- screen resolution;
- interaction with Website features; and
- other technical information reasonably necessary for website operation and analytics.

Cookies generally do not directly identify an individual by name, although certain information collected through Cookies may constitute personal data under applicable privacy laws when combined with other information.

6. Cookie Consent

Where required under applicable law, KGS Consulting will request your consent before placing non-essential Cookies on your device.

Users may:

- accept all Cookies;
- reject non-essential Cookies; or
- customize their Cookie preferences where such functionality is available.

Your Cookie preferences may be updated at any time through the Website's Cookie settings (where available) or through your browser settings.

Withdrawal of consent will not affect the lawfulness of processing carried out before such withdrawal.

Where a cookie consent banner or preference center is available on the Website, users may modify their cookie preferences at any time through that interface.

7. Managing Cookies

Most web browsers allow users to control Cookies through browser settings.

Depending upon your browser, you may be able to:

- view Cookies;
- delete Cookies;
- block Cookies;
- block third-party Cookies;
- clear browsing data;
- receive notifications before Cookies are placed; or
- configure browser-specific privacy preferences.

Disabling certain Cookies may affect the functionality, availability, or performance of portions of the Website.

Browser settings vary between software providers, and users should consult their browser documentation for specific instructions on managing Cookies.

8. Third-Party Services

The Website may use third-party services that employ Cookies or similar technologies.

Examples may include:

- website analytics providers;
- webinar and virtual event platforms;
- embedded multimedia services;
- online document hosting services;
- customer relationship management tools;
- cloud hosting providers; and
- marketing communication platforms.

KGS Consulting neither controls nor accepts responsibility for the operation of Cookies placed directly by third-party websites or services accessed through the Website. Users are encouraged to review the applicable privacy and cookie policies of such third parties before using their services or providing personal information.

9. Data Retention

Information collected through Cookies is retained only for as long as necessary to fulfill the purposes described in this Policy or as otherwise required by applicable law.

Retention periods may vary depending upon:

- the type of Cookie;
- its purpose;
- applicable legal requirements;
- security considerations; and
- operational requirements.

Some Cookies are automatically deleted when the browser session ends, while others remain on the user's device until they expire or are manually deleted. Expired or unnecessary Cookies are automatically removed, expire in accordance with their configured lifespan, or are rendered inactive through normal browser processes or website administration.

10. Updates to this Cookie Policy

KGS Consulting may revise this Cookie Policy from time to time to reflect:

- changes in applicable laws;
- regulatory guidance;
- technological developments;
- website functionality;
- business operations; or
- industry best practices.

The updated version will be published on this Website together with the revised **Last Updated** date.

Users are encouraged to review this Policy periodically.

Contact Us

If you have questions regarding this Cookie Policy or our use of Cookies, please contact us.

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